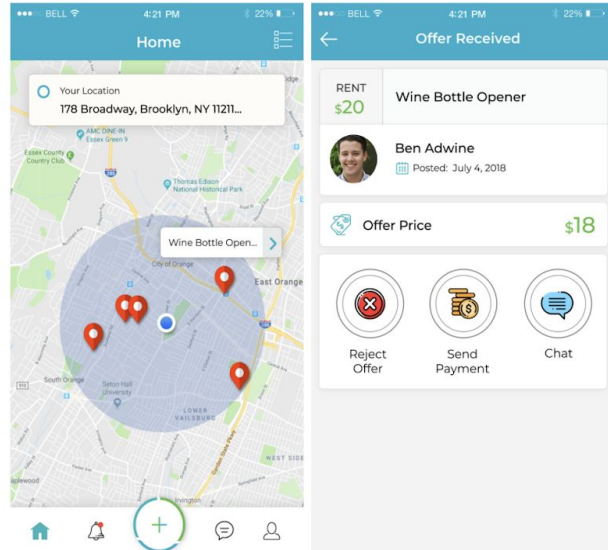




Introducing Arch's Platform

What is ARCH?

A needs based platform that focuses on Supply and Demand. Where there are immediate needs, ARCH fills it, supplying a vast market that exists but has yet to be tapped into. The app simply targets unexpected human needs that we all run into everyday, the need usually becomes a problem where you can only ask for help, and the solution is always to acquire an item or a service. Arch is creating the GTM for the solution of these necessities through its location based platform, within the shared economy.



Items purchase

Users will post their need for an item (mostly immediate needs or first necessity items), and suggest the price per their convenience. Users around will match and supply.



Items rent

Users will post their need to use an item for a certain period of time, and suggest the price. Users around will match and supply. Protection of these items will be handled through smart contracts and escrow wallets.



Services

Either professional or common services. Arch can also be solicited through users around will match and provide the services.



Cash Withdrawals

Users will post a need to acquire a given amount of cash. Users around that have cash in pocket will match and supply the money. Safety concerns will be handled through smart contracts and escrow wallets.



Cash Deposits

All major banks do not accept cash deposits, or deposits through the use of your debit card (only checks or money orders). Users will post a need to withdraw cash, and users around that could use the cash will match and receive the money while the app automatically handles the equivalent bank transaction.



Send physical cash overseas in minutes

Just like Uber users are able to book a ride for another person on another location. Arch users will post a need for cash at an abroad location, users in that location will match and supply the cash to the person that the money is intended to.



Check Cashing

Check cashing will now be done anytime anywhere. Just like the cash withdrawal feature, people will post and meet. The check holder will receive the cash and give out the check to check casher. The check casher is an individual that has undergone ARCH's KYC procedure, and has established a trust level. Check casher uploads a picture of the check and waits for ARCH to collect the payment and deposit it to the user.



Inexhaustible storage for e-commerce

Arch will have the suppliers kind of user (the user that supplies the needs over profits). Through our AI and database, we'll organize for these users to store the 100 most requested items at home, for their supply on a daily basis. Arch will offer this infinite capacity storage to e-commerce companies for their use & profit through Arch network.

Target demand before supply and the birth of a new market

Arch is flipping the second hand items market 180° by eliminating the traditional model of used goods listed for sale, and rather creating a list of necessities. This naturally creates a vast and unprecedented market of solutions to unexpected daily needs. Needs that we do not have time to go shopping for the solution or ordering it on amazon.

Location based app and shared economy

The mechanism that ensures a need is supplied immediately is the combination of user location and shared economy. The platform connects users in need with users nearby. These users near by will match and supply rather than try to post something on a traditional platform.

New "Go to market"

By incorporating the previous points, we created a new model that assures a brilliant and disruptive new market. Arch being the pioneer assures it will naturally become the norm and the GTM for the solution of human needs. Needs that occur to all of us every single day.